



July 2016

Planning for the 2016 River Road Run is well underway. Your continued support in this much anticipated community event is really appreciated.

Last year the money raised at the River Road Run supported the following:

- \$2000 towards swimming and skating rental at PRC for Little Falls Public school children
- \$2000 towards upgrades to the ball field at Holy Name of Mary School
- \$2000 towards busing and additional physical activity
- FREE family skates twice monthly at the PRC which was well received and used by community
- FREE family swims during Christmas break and March break also very popular

We count on your support to cover the operating cost of the run and supplying the technical shirts to the participants. Again this year we are in the Runpiker Race Series through Runners Choice in London. This increases the number of participants from the area that come to St. Marys for the race.

This year the run is scheduled for **Sunday September 25, 2016**

For complete sponsorship recognition, please confirm your involvement by **August 26, 2016**.

We have two levels of sponsorship available this year:

Friend Sponsorship	\$50 - \$349	- Company name on all printed materials - Company Logo and link on website - Verbal thank you at the event - signage acknowledging and thanking you at the event
Supporter Sponsorship	\$350+	- All listed in Friend Supporter - Company Logo on Runners technical t-shirt given to participants

Cheques can be made payable to **River Road Run**,

Mail to: Erica Brine
PO Box 2705
St. Marys, ON
N4X 1A4

We invite you to visit our website at www.riverroadrun.ca for more information.

Thank you in advance

Jill Taylor & MaryJane Littlejohn

